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MJM Electric: A New Name With The Same Good People Helping Other Good People

By Carolee Anita Boyles

Sometimes the more things change the more they stay the same. That's the case with MJM Electric, Inc. Although the company's name has changed twice over the years, customers still receive the same great products and customer service they've always gotten.

"I've worked here for 22 years," said company president Mark Mazur. "Originally this company was Ken Robinson of Florida, and a lot of customers still remember us from those days. In 1998, when I was the general manager of Ken Robinson of Florida, White Electrical purchased the company. So I became the branch manager of White Electrical."

Then in 2007, Mazur wanted to go out on his own. Instead of breaking away from a well established and reputable company to start another business that might or might not succeed, Mazur took a more direct route; he purchased the Tampa branch of White Electrical. Along with the purchase of the company, Mazur felt it was important that there be some visible change. With that in mind, he has upgraded and remodeled the entire MJM facility both inside and out. This includes the restoration of the original building from 1949.

"The beauty of it is, we're all the same people from way back when it was Ken Robinson of Florida." Mazur said. "And the relationships with our customers are all the same. We have a staff of eleven people, nine of

which have been here twenty years or more. We just don't have any turnover."

Despite the name change, MJM Electric has been in the same place for 27 years, with the same employees and the same outlook on community and customer relationships. Although the company is primarily an industrial contractor, they're rapidly becoming known for heavy commercial work as well.

"We have expertise in backup and emergency power, and have installed literally hundreds of generators as big as 2500 KW," Mazur said. "For instance, we put in 180 generators at Publix stores for hurricanes, and we do a lot of generators for the telecom industry and for other industries that just can't afford to not be running."

MJM's bread and butter always has been the aggressive scheduled, quick hitting plant upgrade or turn around. They've provided this service to phosphate mines, breweries, manufacturing plants, and power houses for many years. In addition to their core industrial business, MJM also has a very active service department and a testing group. The testing group performs thermography, power quality studies, load studies, and other forms of electrical testing; virtually anything other than residential work.

"While our staff and address have remained the same for many years, we've always changed our service offering to

stay up with technology and the needs of our customers," Mazur said.

Mazur has also made a conscious effort to create a positive, affirming workplace for his employees.

"I want to be the employer of choice," he said. "And I think we've accomplished that. Making a lot of money isn't my number one goal. We can't lose money, but I also don't need to make a huge amount of money every year. If I can give our people a paycheck, some good benefits and conditions that have a positive effect on their life, that's far more important to me." Mazur provides high level health benefits for his employees, and makes sure he takes care of his employees in times of personal hardship.

"If someone's family needs something, we try to take care of it," he says. "If one of our employees needs to get somewhere to take care of his family, MJM Electric will buy him a plane ticket. We're a very benevolent company."

That extends to the relationship MJM Electric has with the community.

"We do a lot of charity work for churches and Little Leagues and the Salvation Army," Mazur said. "We also do some mission work from here. I work with a group called Missionary Ventures International that's a Christian organization that's not associated with any one church, but people from all different churches participate. We've

assembled a bit of a specialty team so that our group has become known as an organization that has expertise in electrical."

Mazur's electrical team has installed generators in jungle hospitals, and wired mission homes and schools.

"There are nine of us involved and we usually take one trip a year," he said. "The whole electrical team doesn't come from this company, but I help put the trips together. It's great for Missionary Ventures to have a team that can do the electrical part."

"The best thing about being in the electrical business," Mazur said, "is the ability to function in the marketplace and have a positive effect on his customers, his community, his employees, and particularly other communities that need help." "Among MJM Electric's goals for the future," he said, "is to participate in the installation of renewable energy sources and expand the company's commercial construction group."

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